

EMMA MOYSTNER

PRODUCT DESIGNER

PROFESSIONAL EXPERIENCE

Freelance Product Designer

Self-Employed April 2026 – Present

- Designing user experiences for clients across web and mobile, from research through prototyping and usability testing
- Managing end-to-end project timelines, client communication, and iterative design delivery

Project Coordinator

Barge Design Solutions | Chattanooga, TN | March 2022 – April 2026

- Designed an internal operations app applying UX principles, streamlining navigation and task execution for users and administrators
- Created and managed SharePoint sites for internal teams and clients, improving organizational communication and client service experience
- Coordinated specification packages, invoicing, and construction administration across 100+ active projects, maintaining accuracy and on-time delivery
- Streamlined construction administration tasks, maintained detailed logs, and managed document processing to ensure prompt project submissions
- Conducted editorial reviews of reports and documents, maintaining accuracy and adherence to company standards
- Managed cross-functional scheduling and event coordination, leveraging Microsoft Office and Adobe Acrobat to enhance operational efficiency

Executive Assistant

The Books! | Corvallis, OR | October 2021 – March 2022

- Managed client portfolios, overseeing communications, ensuring meticulous review of contracts and legal documents, and coordinating financial transactions with strict confidentiality
- Implemented organizational and filing strategies that improved workplace efficiency and established new workflow processes

Marketing Intern

Tile ProSource | Cookeville, TN | May 2021 – August 2021

- Created and developed content for two social media channels to grow following, increase brand relevancy, and improve customer relationships
- Managed the company's website and Shopify store, wrote and published blogs, and researched new content opportunities

SKILLS & EXPERTISE

Design: User-centered design principles • Wireframes & mockups using Figma and Framer • User flows and journey mapping • Responsive and adaptive design • Style guides and design systems • Accessibility design (WCAG compliance)

Prototyping: Interactive prototyping with Figma • Rapid prototyping for web and mobile applications • Usability testing scenarios • Iterative design process

Research: User interviews and surveys • Usability testing and analysis • Task analysis and persona development • A/B testing and experiment planning • Data interpretation for actionable insights

Collaboration: Cross-functional teamwork with developers and stakeholders • Organizing design critiques and feedback sessions • Communicating design intent through presentations • Flexible and adaptive problem-solving

CONTACT

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EDUCATION

ArtCenter College of Design

M.Des, Interaction Design · Expected August 2026

Tennessee Technological University

B.S., International Business & Cultures · 2021

Minors: Spanish, Religious Studies

CERTIFICATES

MEMORISELY | OCT 2024

UX/UI Design Bootcamp

GOOGLE | MAY 2024

UX Design

TOOL STACK

Figma · Framer · Adobe Creative Suite · Miro · Squarespace · Shopify · Microsoft Office · SharePoint · Google Workspace · Claude AI · ChatGPT